



Incidents and campaigns targeted Canada in the Baltic States

Now 2024 - Jan 2025

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Summary

We analyzed social media and media resources from September 2024. The study focused on two groups of sources: local sources in Latvia, Lithuania, and Estonia and compromised Russian-language accounts previously identified as participants in information campaigns and the spread of information attacks.

The following informational incidents were identified as potential threats to Canada's reputation. Several campaigns were identified, originating from compromised Russian sources and targeting Canada's relations with the Baltic states:

- An ironic comparison of the Canadian and Estonian armies, with implications of low combat capability.
- A sexual harassment scandal at the Adagi military base.
- Reports claimed that Canadian Army missiles, meant to protect the Baltic countries, failed to launch.
- A Canadian officer's death in Latvia, with some messages suggesting he might have been killed in Ukraine.

These incidents demonstrate a coordinated effort to undermine Canada's reputation and its relationships with the Baltic states through targeted information campaigns.

Findings

1. An ironic comparison of the Canadian and Estonian armies, with implications of low combat capability.

On November 14, 2024, the Telegram channel [Fedya Zelenkevych](#) published a news story about the Canadian and Estonian armies. At 3:39 p.m., the channel titled "[Sanya's in Florida](#)" stated, "The Canadian military went somewhere. They seem to have group autism of the third degree. Damn, the Canadian military seems to be slightly ahead of the Estonian ones."

The following day, November 15, 2025, another Telegram channel, [Rogandar NEWS](#), published a similar [post](#): "The only thing scarier than a Canadian military parade is an Estonian parade. Warriors, your division! For such 'martial' behavior, any sergeant major from the Soviet army would have rotted them in the guardroom. For life..." This referred to the same initial post.

Subsequently, the news was shared 10 times by pro-Russian networks on Telegram and X (Twitter). Our system detected it at an early stage for the partners to react.

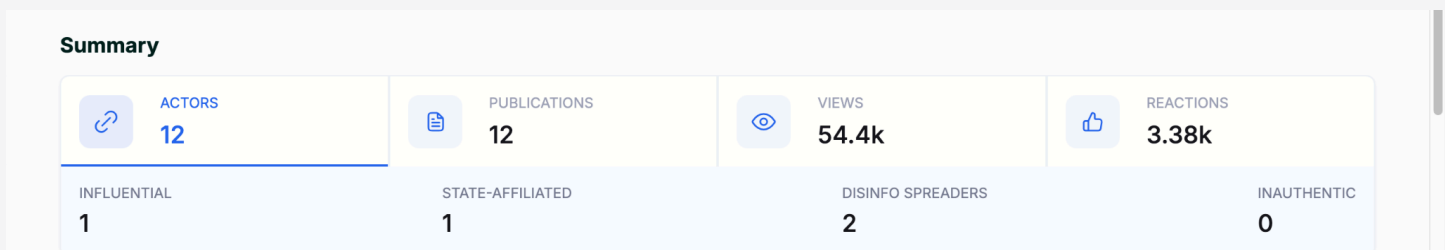


Figure 1: Summary from the case

Actor	Audience	Country	Messages
Rogandar NEWS: Новости, факты, события!	155k	Russia	1
Новиков Александр	6.31k	Russia	1
Дядя Митя, ZOV 🇷🇺🇺🇸	2.5k	Russia	1
Ученик Штирлица2	7.04k	Russia	1
Сергей	18.4k	Ukraine	1
Elena Suhanova	7.99k	Russia	1

Figure 2: Sources breakdown from the case

2. A sexual harassment scandal at the Adagi military base.

On October 31, 2024, the website *Baltijas Balss (LVA)* published an article with the headline: “[Soldier Harasses Cook: Another Scandal at the Adazi Base – Now Sexual.](#)” This message distorts a sexual harassment case at a NATO base, framing it as an effort to smear Canada's military and misrepresenting the response to the victim's allegations as a cover-up, while adding unrelated details to distract from the core issue.

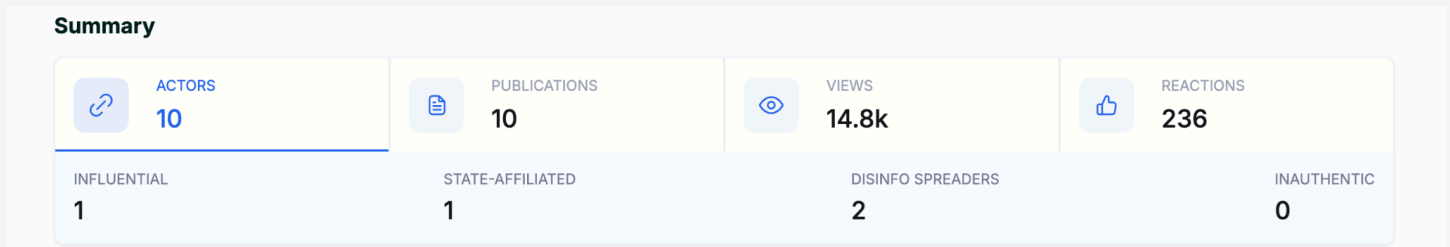


Figure 3: Summary from the case

On November 1, 2024, the Telegram channel [WTFNews](#) repeated the statement: “A new scandal has erupted at the Adazi military base – this time related to sexual harassment. The Canadian publication *Ottawa Citizen* covers an incident at a NATO military base in Adazi in 2022 (in short, a soldier harassed a cook). The military tried to hide the information, but Canadian journalists brought the story to light and continued to monitor the situation.” [This message](#) received 5,120 views on Telegram.

Subsequently, the news was spread by Russian and pro-Russian networks on Telegram and the Web.

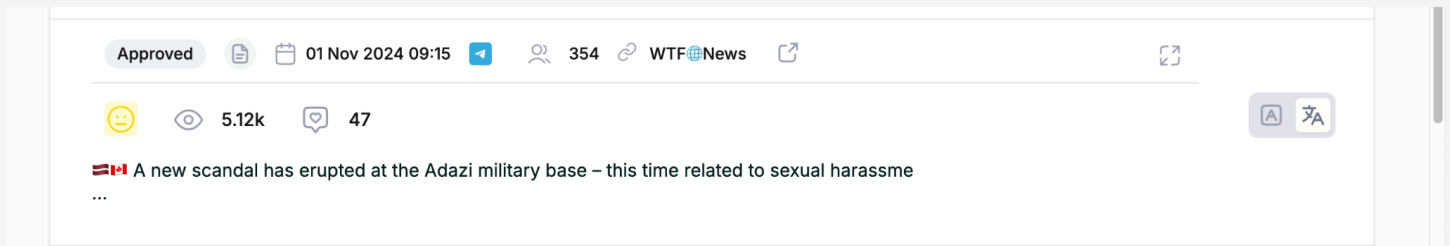


Figure 4: Translated post from the case

3. Reports claimed that Canadian Army missiles, meant to protect the Baltic countries, failed to launch.

This message attempts to undermine Canada's military credibility by exaggerating issues with new anti-tank missiles, distorting technical difficulties as evidence of incompetence, while attempting to cast doubt on Canada's commitment to its NATO obligations.

On December 6, 2024 Telegram channels [BALTNEWS](#) and [Ukraine Reality](#) published [identical posts](#) stating: "Canada has trouble saving Latvia. The Department of National Defence recently confirmed that more than half of the new anti-tank missiles received by the Canadian military failed to function properly during testing."

The message was then republished on December 8 with identical text on the [That's how I live](#) Telegram channel, where it received 1,330 views.

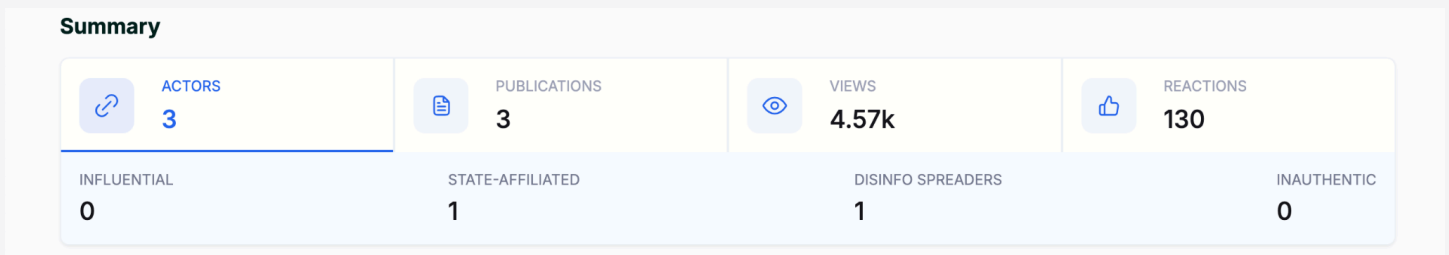


Figure 5: Summary from the case

Actor	Audience	Origin country	Affiliation	Country of affiliation
BALTNEWS https://t.me/baltnews	22.9k	Russia	Reportedly state affiliated	Russia
Так и живу https://t.me/takyzhivu	8.53k	Russia		
Ukraine Reality https://t.me/ukrainereality	386	Ukraine		

Figure 5: Actors analysis from the case

- A Canadian officer's death in Latvia, with some messages suggesting he might have been killed in Ukraine.

The original article was published on October 15 in the Russian state-owned news agency tass.ru with the headline "[Canada's Defence Ministry reports death of its officer in Latvia](#)". This Article attempts to downplay the death of a Canadian serviceman by highlighting its lack of connection to military duty while subtly questioning Canada's commitment to its NATO obligations in the Baltic region.

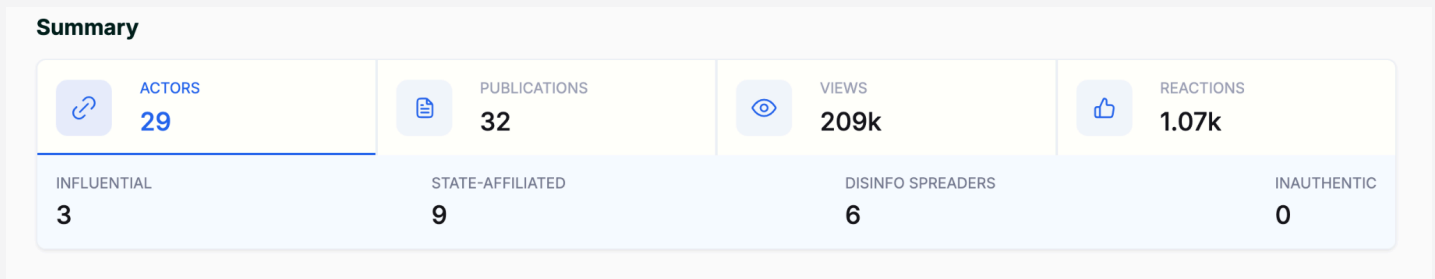


Figure 6: Summary from the case

Actor	Audience	Origin country	Affiliation	Country of affiliation
tass.ru http://tass.ru	35.2M	Russia	State owned media	Russia
SB Belarus (BLR) https://sb.by	5.3M	Belarus	State owned media	Belarus
Крымская Z прачка 🍷🍷 https://t.me/Crimeanprachka	40.6k	Ukraine TOT	Reportedly state affiliated	Russia
Belarus_VPO https://t.me/Belarus_VPO	25.6k	Belarus	Reportedly state affiliated	Russia
BALTNEWS https://t.me/baltnews	22.9k	Russia	Reportedly state affiliated	Russia
Шпроты в изгнании Новости... https://t.me/news_lv	10.2k	Latvia	Reportedly state affiliated	Russia

Figure 5: Sources breakdown from the case

Conclusions

These threats were identified early and passed on to the partners for reaction. Our platform identified the sources of the spread of narratives and their impact on public opinion. Even though such a minor campaign may fail at the very start, the chances of it being reimbursed in the future are high.